



TIMELESS
WATCH





Timeless

Timeless began with a question: why is an original and attractive design usually associated with a high price tag? Then, thinking about watches, we turned the question around: why are affordable watches generally so insignificant? Why do they so rarely surprise, delight or provide lasting pleasure to their owners?

To do this, we knew that we had to define our own path, to put all our energy into a fresh perspective, to evolve in a spirit of independence, to be...Timeless.

As we sought to answer those questions, a more fundamental question arose – and to us it became a challenge. Rather than just accepting the status quo, why not create a completely new brand – designing timepieces that are both beautiful and functional; useful and a pleasure to wear? Objects to become attached to. Watches that speak of our individual styles. Watches for the way we live in the 21st century. Memorable, distinctive designs that transcend fashion. Watches that make us feel good – without ruining us.





Timeless Watch ——— Swiss Made 



Ref: HMS - 001



Ref: HMS - 002



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